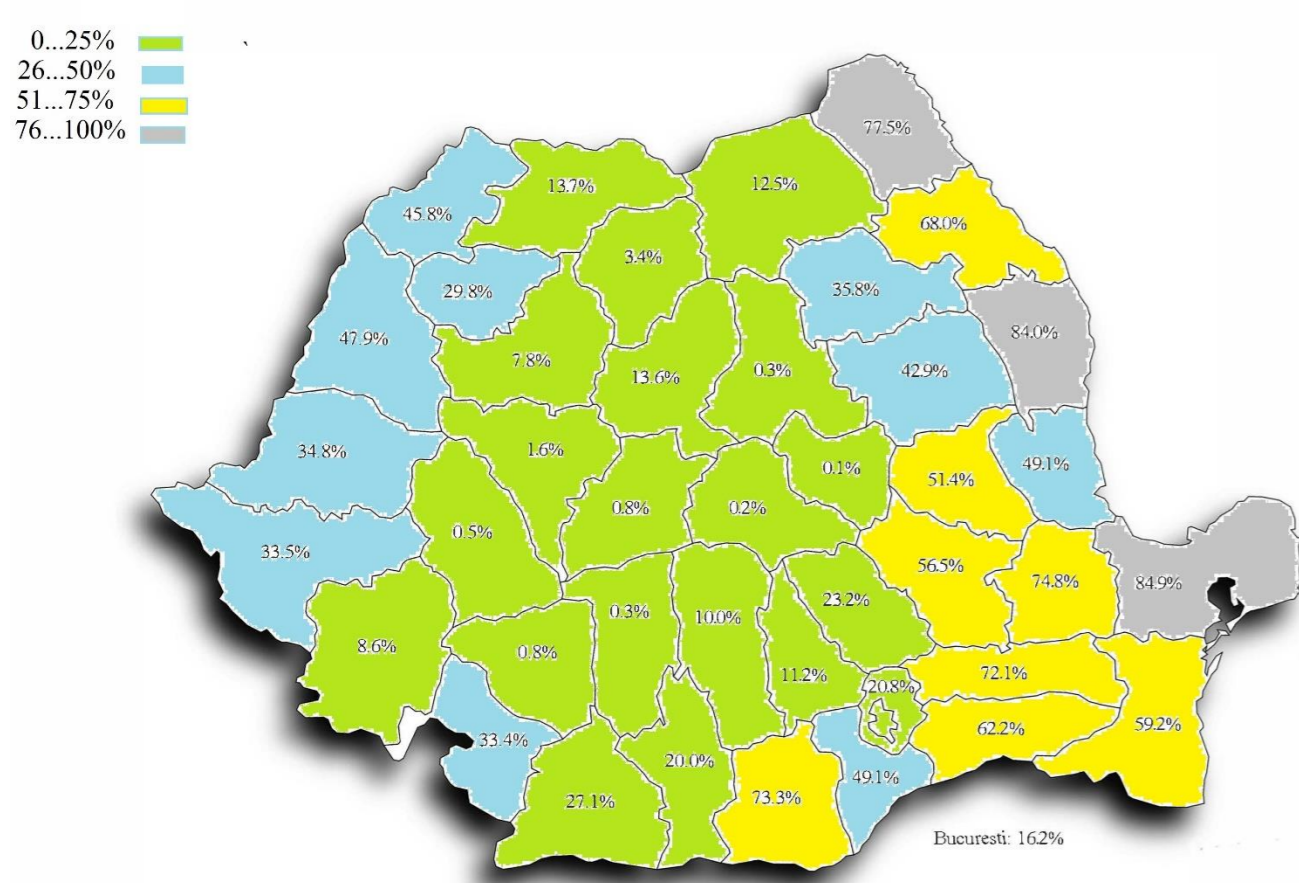


# NEW SOLUTIONS FOR INNOVATIVE CONCEPTUAL & APPLICATIVE VALORISATION OF THE TRADITIONAL EARTH TECHNOLOGIES OF ROMANIAN INHABITED SPACES

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## I. 2011 POPULATION AND HOUSING CENSUS (INCS)



National distribution of percent share of adobe and cob buildings

Almost half of Romanian population lives in rural areas and approximately 2 million residential buildings are made of earth, of which approx. 75% are located in rural areas.

### RESEARCH MAIN OBJECTIVE:

Identify innovative solutions and directions for enhancing the conceptual and applied valorisation of the traditional technologies of earth inhabited spaces, using modern methods, techniques and tools, with multiple applicability, both on the existing buildings as well as for new housing entities.

Direct relation to all stakeholders, with direct or indirect interest towards the outcomes of the study:

- The academic and research media;
- The entrepreneurs;
- The users (clients);
- The suppliers;
- The social, economic and politic compounds, local and central authorities.

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## ROMANIAN CONTEXT

III. SUSTAINABILITY: European and National strategies for Circular Economy implementation



II. RESIDENTIAL MARKET DYNAMICS



Significant increase starting with 2014, as a comeback after the 2008-2012 crisis and the 2015-2023 period follows the trend and shows increases of 25-30% every year; 2020-2023 was in line with trends, with increased focus on houses located in rural areas, mostly due to Covid 19 pandemic.

Sustainable Research & Development Strategies

