



Invention: Multi-functional High-strength Building Blocks

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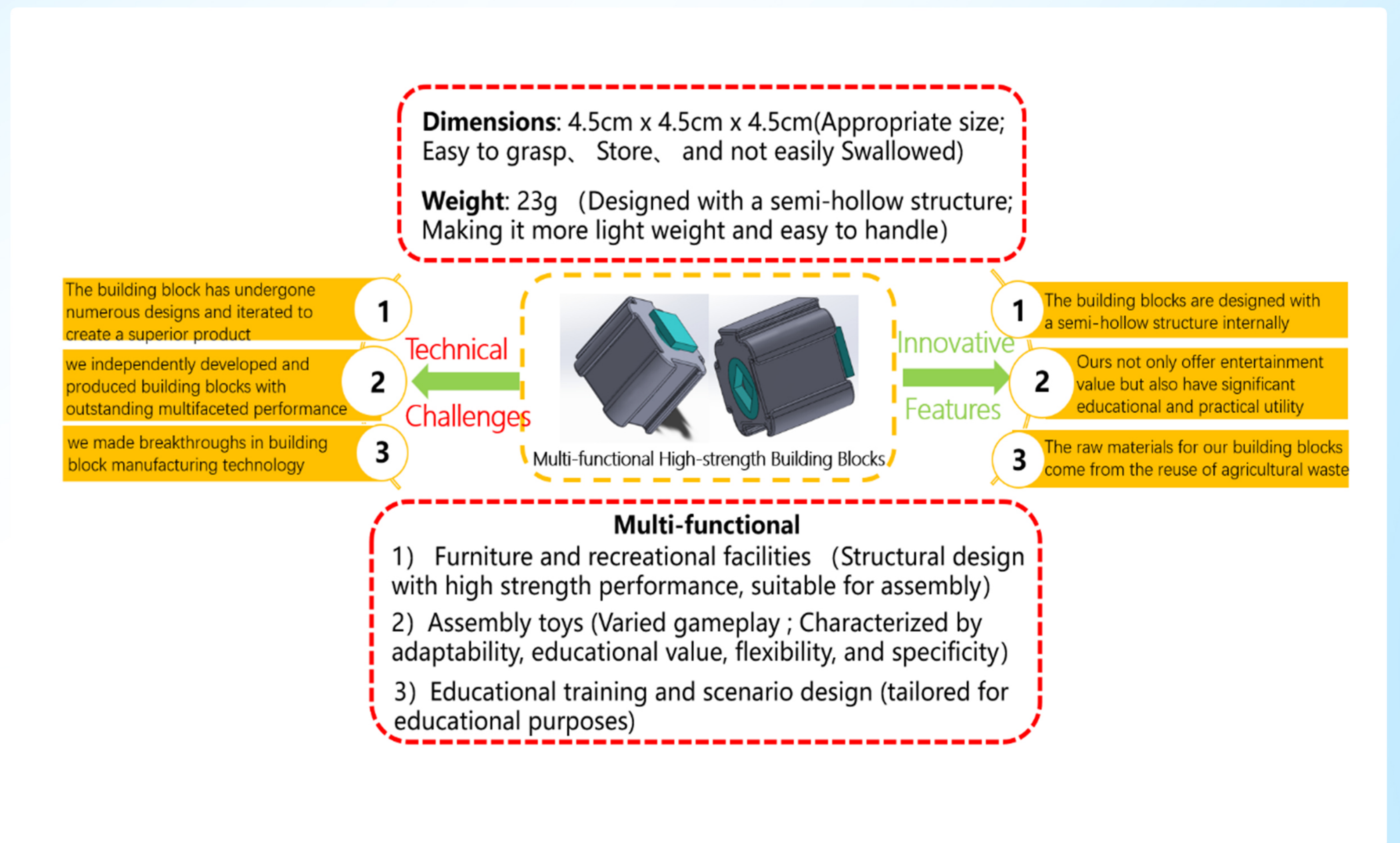
Patent No.: 202211150505.7; ZL202222501535.X (China) ; 112136099 (Taiwan, China)

Introduction:

The building blocks currently available on the market suffer from low connection strength, are easily damaged, and are primarily for entertainment purposes, lacking significant educational value. Moreover, they are not very practical and have a limited age range for use.

To address these industry pain points, we have developed the world's first multi-functional, high-strength unit components. These are the only globally available building blocks that offer multi-directional high-strength connections. They are easy to assemble and disassemble, and importantly, can be mass-produced. The raw materials can be sourced from agricultural waste, and a semi-hollow design makes the blocks lightweight and further reduces costs.

These blocks can be combined in various shapes and are adaptable to a wide range of scenarios. With their high connection strength, parents can let their children play on them safely. Moreover, these blocks can be customized to create highly practical items based on individual needs. Our product is adaptive, educational, flexible, and targeted, capable of nurturing children's creativity, spatial imagination, logical thinking, and hand-eye coordination.



- Rotatable**
- Left-right assembly**
- Connection points and Rotating joints**
- Top-bottom assembly**

- Multi-directional Connectivity**
- Diverse Gameplay**
- Smooth Assembly**
- Rich Colors**
- High Safety**
- Easy to Grasp**

- Multi-functionality (1):** Lightweight furniture and recreational facilities (e.g., 板凳, 书架)
- Multi-functionality (2):** Educational training and scenario design
- Multi-functionality (3):** Assembly toys



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INVENTION

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World's First Multi-functional High-strength Building Blocks

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Product Introduction

< PRODUCT

PLAN



INNOVATE

NEXT



RELEVANT POLICIES AND INDUSTRY TRENDS

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Policy and market

POLICY



中央财下支持学前教育发展资金198.4亿元持续推进学前教育深化改革规范发展

来源: 财政部网站 时间: 2021-05-14 【字号: 大 中 小】

为贯彻党的十九届五中全会精神，落实《中共中央国务院关于学前教育深化改革规范发展的若干意见》，中央财政下达2021年支持学前教育发展资金预算198.4亿元，较上年增加

01

Emphasis on Education

Building blocks, as educational toys, attract a growing user base.

国务院依次出台三项与积木玩具紧密相关的政策文件，为积木玩具发展奠定了关键的政策基础；同时中央网信办发布了关于积木玩具管理的文件，在积木玩具行业发挥了重要影响；针对积木玩具业务，工信部明确了互联网资源贯穿辅助服务业务的概念，相关市场管理政策也相继配套出台；工信部于2019年发布《积木玩具发展三年行动计划(2019-2022年)》，提出了我国关于积木玩具发展的指导思想、基本原则、发展目标、重点措施。

02

Building Block Policies

Governmental support for the building block industry has notably intensified.

MARKET



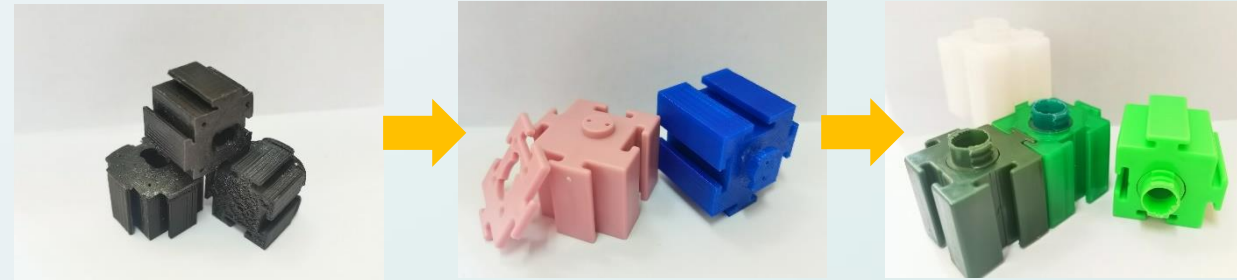
China's Industry Market Size from 2017-2022 (in billions of yuan)

PRODUCT COMPARISON

Comparison

5-6 years of research and development design

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Update and iteration ↓



Traditional building blocks

Limited educational value

Easily damaged

Low strength

Narrow age range

Potentially harmful to health

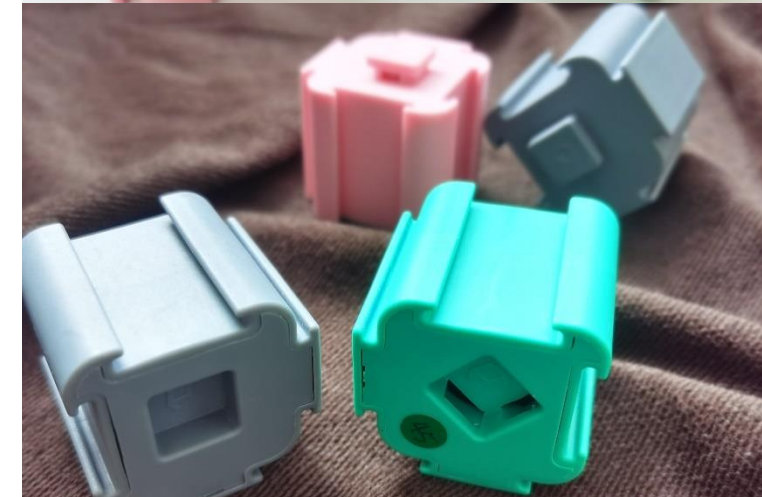
Easy to grasp

Smooth assembly

High safety

High strength

Multi-functional



Latest building blocks

INVENTION INTRODUCTION

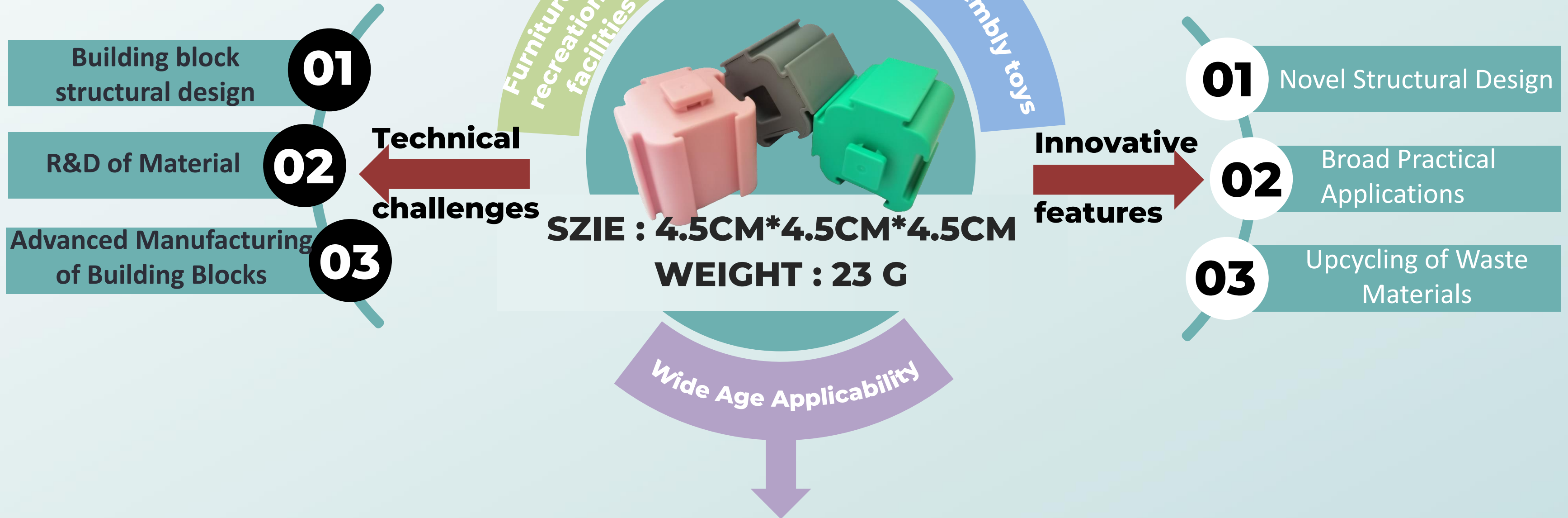
Introduction

Multi-functional

Multi-functional High-strength Building Blocks

PRODUCT PLAN

Simple Creative Inspirational



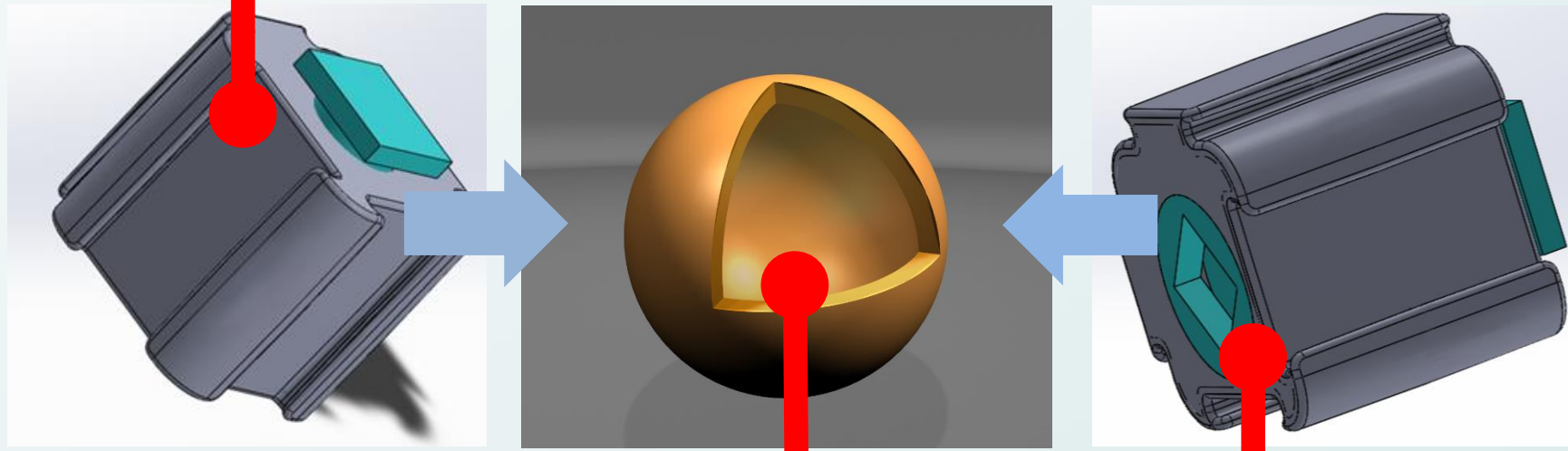
INVENTION



■ BUILDING BLOCK STRUCTURAL DESIGN

Design

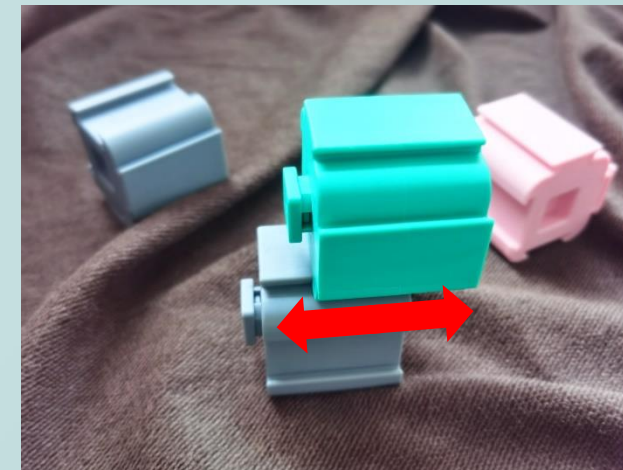
1 Unit component



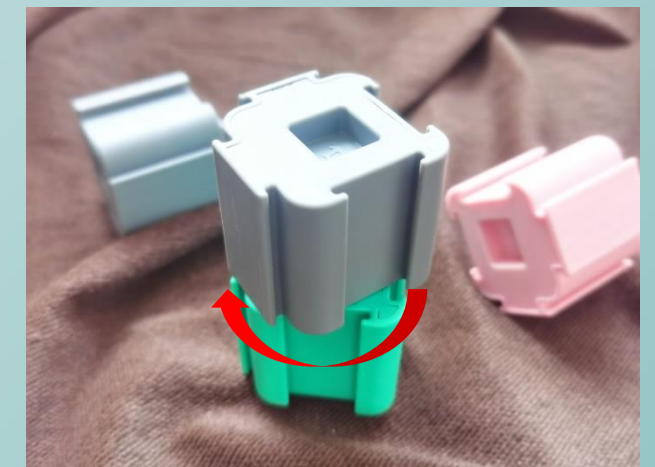
2 Overall semi-hollow structural design

3 Uses mortise and tenon joint connection

 **(No need for adhesive, screws, or bolts)**



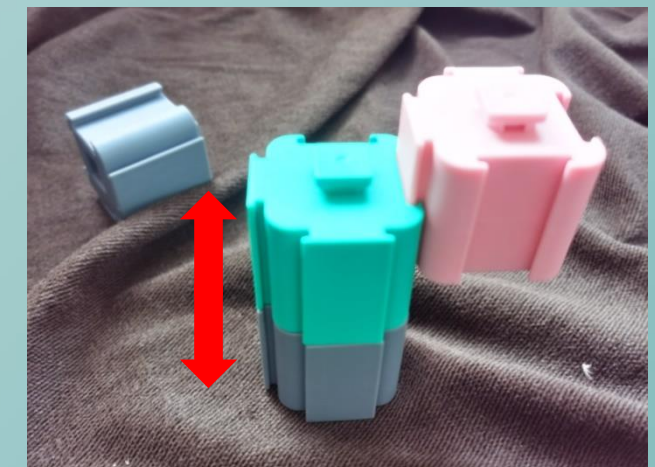
Left-right assembly



Rotatable



Connection points
And
Rotating joints



Left-right assembly

Advantage

Easy and quick connection

High-strength

Multi-directional connectivity

Light weight

RESEARCH AND DEVELOPMENT OF BUILDING MATERIALS

Raw materials

Our building blocks are crafted from **repurposed agricultural waste**. Through our dedicated material research and innovation, we've optimized its performance, transforming waste into valuable resources.



Straw

YIELD:

1.3+ Billion tons/Year



Distillers' grains . . .

YIELD:

25+ Million tons/Year

Advantage

Green development

Cost-effective

The utilization of waste products

Biodegradation

WIDELY APPLICABLE ACROSS VARIOUS FIELDS

Application



STOOL



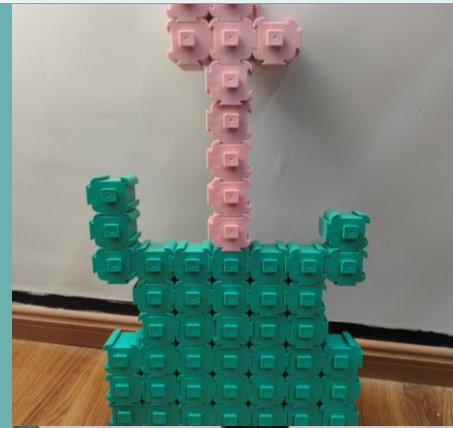
BOOK SHELF



**APPLICATION
01**

- + Lightweight furniture
- + Recreational facilities

GUITAR



**BALANCE
PLATE**



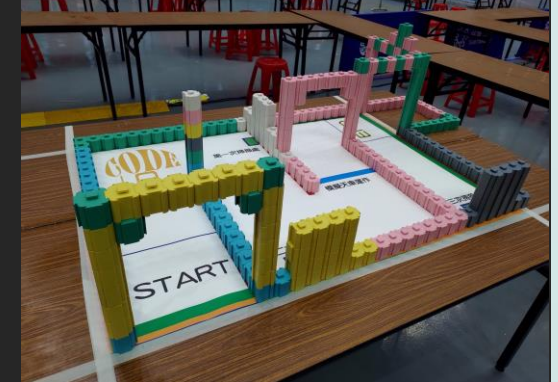
**APPLICATION
02**

- + Assembly toys

**FOR
CHILD**



**FOR
WORK**



**APPLICATION
03**

- + Educational training
- + Scenario design

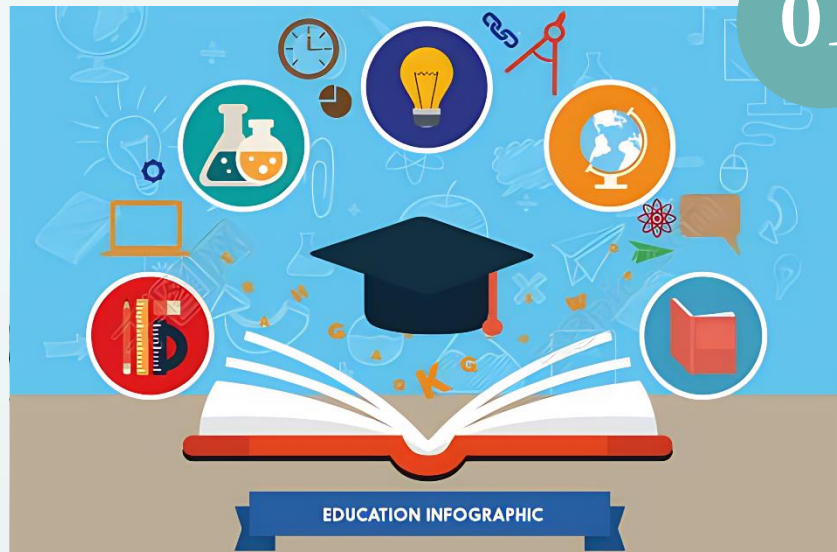
PRODUCT VALUE

Value

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01



Educational Merit

Our building blocks nurture creativity and hand-eye coordination, encourage teamwork, instill patience and resilience, and fully unlock a child's inherent potential.

02



Ecological Significance

Our products, made from recycled agricultural waste, not only minimize resource depletion but also contribute to achieving dual-carbon objectives.

03



Societal Impact

The joy of playing with these building blocks bridges bonds between children and parents, paving the way for a more connected and progressive society.

04



Value of Innovation

Going beyond traditional building blocks, our version boasts a range of distinctive benefits. Tailored to meet the diverse needs of every age bracket, they stand out as multifaceted, practical tools for both play and education.

WE LEAD IN INTELLECTUAL EDUCATION



Riven by love,
We aim to offer
High-quality
companionship
to children



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Thank **You**
For **Your** **Watching**

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Product Introduction

< PRODUCT

PLAN



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